



Your #1 gateway to relaxation and wellness in Manila

FROM: Jeff Alagar Jr.

Marketing Officer

Manila Touch

<http://www.manilatouch.com>

To: _____

SUBJECT: Directory Listing / Advertisement / Promotional Opportunity

Sir/Ma'am;

Manila Touch is a Philippine-based spa directory and listing. Our website directly caters to the Filipino and foreign people. Since we are constantly searching for different spas that massage and relaxation enthusiasts are into right now, we want your company to be able to cater your services to our clientele. Proudly, we can say that Manila Touch is a well-established and well-known spa directory among other lifestyle and wellness sites here in the Philippines.

We want to be able to help you and your company in promoting your services and at the same time promoting the privileges of wellness and relaxation through spas in the Philippines. We encourage you to be ahead of the game by using this media as a tool for your company's success. Enclosed is our proposal of our advertising space inclusions.

You may reach us anytime for additional queries at admin@manilatouch.com or at 0926-7174502.

In the meantime, please feel free to join us at www.manilatouch.com so you can experience firsthand the kind of excitement we all share for spa, massage, and wellness.



Your #1 gateway to relaxation and wellness in Manila

SPA LISTING / ENTRY UPDATE

Manila Touch, currently emerging as the hottest directory of spa in NCR and soon in the entire Philippines, is giving every spa a chance to get listed in our site absolutely FREE. Spa owners may either go to <http://www.manilatouch.com/submit> and fill-up the online Spa Submission Form, or you may fill-up this form and either contact us at 0926-7174502 for pickup, or email at marketing@manilatouch.com . You may also fill-up this form should you want to update your listing.

Spa Name:		Company Tagline:
Complete Address:		Landmarks:
Landline Number:	Operating Hours:	
Mobile Number:		
Specialty & Description:		Amenities:
		Shower <input type="radio"/> Yes <input type="radio"/> No
		Wet Floor <input type="radio"/> Yes <input type="radio"/> No
		Dry Sauna <input type="radio"/> Yes <input type="radio"/> No
		Parking <input type="radio"/> Yes <input type="radio"/> No
		Home Service <input type="radio"/> Yes <input type="radio"/> No
Membership:	Masseur Type:	Treatment Area:
<input type="radio"/> Required	<input type="radio"/> Male	<input type="radio"/> Private Rooms
<input type="radio"/> Optional	<input type="radio"/> Female	<input type="radio"/> Cubicles
<input type="radio"/> None	<input type="radio"/> Both	<input type="radio"/> Couples
		<input type="radio"/> Executive Rooms
		<input type="radio"/> Others: _____
Price Range:		

You may disregard this for should you find your spa listed already in Manila Touch.

ADVERTISING RATES

We offer the following advertising spots.

- Banner Ads
- Advertorials and Animated Tab Feature

Please find below the advertising rates.

Placement	Dimension	Ad Rate (CPM) in Pesos	Ad Views	Cost (PHP) Monthly
Leaderboard	728x90	90	10,000	900.00
			20,000	1,800.00
			30,000	2,700.00
			One Full Month	3,000.00
Sidebar	300 x 250	70	10,000	700.00
			20,000	1,400.00
			30,000	2,100.00
			One Full Month	2,500.00
Banner	468 x 60	50	10,000	500.00
			20,000	1,000.00
			30,000	1,500.00
			One Full Month	2,000.00

- **CPM** – Cost per Impression – Ad rate per 1,000 views.
- All rates are for 1 month duration. Meaning the impressions purchased will be spread thru one whole month.
- The one full month rate will have unlimited impressions for one month.
- Payment Options: Pickup, Bank Deposit & G-Cash Only.
- Once you avail of an ad space, we will automatically visit your spa
- Prices may change without prior notice due to continuous popularity of the site resulting to traffic increase.



The screenshot shows the Manila Touch website layout. At the top is a navigation menu with links: Home, About, Recommend, Directory, Submit Your Spa, Contact Us, Privacy Policy, Terms Of Use. Below this is a secondary menu: Featured, Home Service, Manila Touch Reviews, Massage Guide, Promos, Spa Listing, Spa of the Month, Updates, User Reviews. A search bar is located in the top right corner.

The main content area features a green 'Leaderboard' section, followed by a 'Banner 1' section. Below the banner is a 'FEATURED POSTS' section with a post titled 'MANILA SPA of the TOUCH' listing prizes: Touch of Swede, Touch of Nippon, and Touch of Zhōngguó. Below this is a 'NEWS & UPDATES' section featuring an article titled 'Spasitive Day Spa In Marikina' by Jeff, posted on March 19th, 2011 at 2:16 am. The article includes the Spasitive logo and detailed information about the spa's location, contact numbers, and operating hours.

On the right side, there is a 'SPONSORS' section, a 'Sidebar' section, and a 'LOCATE A SPA' section which includes a map and a search input field. At the bottom right, there is an 'AROUND THE SITE' section with buttons for 'Latest News', 'Popular', and 'Latest Comments'.



Recently, we've noticed that there's a lot of people searching for the complete list of spas in their city. So we've come up with something to make searching better for you! Here's what you can expect in this update:



- The "Directory" page will now have a submenu. This will contain a menu of all the cities in NCR. Meaning we have separated the directory list based on cities in the metro, and not the usual consolidated list.
- Each directory entry will not only contain the spa's phone numbers, but also their full address! Navigation made easy huh? If you want to read the reviews, you will only need to click the spa name's link to navigate to the spa's entry listing page.

We will have more updates to come (Google Map integration, Definitive Spa Search, and more). But for now, we hope you find this upgrade beneficial to your spa cruising activities. Keep on reading Manila Touch, your number one directory for the hottest spas in the metro!

Related posts:

01. Merry Christmas From Manila Touch (5.9)
- Even if the site was launched just a few days ago, we are very thankful to everyone who visited and...
02. Happy New Year 2011 Spa Lovens! (5.9)
- Manila Touch reaches its 15th day and about to bid goodbye to the year our site was launched! Spa lovers...
03. Relaxation On Valentine's Blogger Contest (5.9)

Ads by Google [Spa Massage](#) [Relax Spa](#) [Beauty Spa](#) [Health Spa](#)

 **Recommend**  Be the first of your friends to recommend this.

Tags: [directory update](#), [Manila Touch](#)

Look by  muffnang



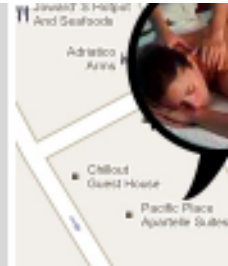
No comments currently exist for this post.

Add a comment

 Get a Facebook

Logged in as  

Type your message here...



Want to find a spa near you? Check out the [latest list of spa establishments](#) in Manila.

AROUND THE SITE

[Latest News](#) [Popular](#)

Spectacular Day Spa In Manila
by Jeff on March 10th, 2011 | 1

Light Touch Home Service (Malab, Ortigas, Pasay)
by Jeff on March 10th, 2011 | 1

Lotus Leaf Spa In Manila
by Jeff on March 11th, 2011 | 1

Directory Update: Better Spa
by Jeff on March 11th, 2011 | 1

Squisite Spa In Mandaluyon
by Jeff on March 10th, 2011 | 2

FIND US ON FACEBOOK

 **Manila Touch on Facebook**

You like this. [Unlike](#)

334 people like Manila Touch

 Anahel	 Jepol	 Chad
 Yujn	 Andre	 Byron

ADVERTORIALS

- Advertorials are for blog write ups and promotions, product reviews and product announcements at Manila Touch. Advertorials will also be highlighted at the front page Animated Tab. You can avail of this if you want to promote a certain promo of your spa to our readers.
- Advertorials will be at the Animated tab for a duration of one (1) week.
- Rate = 2,000 Php



The screenshot shows the Manila Touch website interface. At the top left is the Manila Touch logo. A search bar is in the top right. Below the header is a navigation menu with links: Home, About, Recommend, Directory, Submit Your Spa, Contact Us, Privacy Policy. Underneath are category tabs: Featured, Home Service, Massage Guide, Promos, Spa Listing, Spa of the Month, Updates. The main content area includes a 'FEATURED POSTS' section with a large green banner for 'MANILA SPA of the month: TOUCH Advertorial feature SPADA Wellness Center'. Below this is a 'NEWS & UPDATE' section with the title 'Chocolate Mint Spa In Paranaque'. To the right, there are 'SPONSORS' and 'LOCATE A SPA' sections. The SPADA banner is highlighted with a green border and a play button icon, indicating it is an advertorial.

Advertorials are highlighted in this eye-catching animated tab located at the front page.

FREQUENTLY ASKED QUESTIONS (FAQ)

What is CPM? What are impressions?

CPM means "cost per 1000 impressions." Impressions are the number of times your banner is displayed which are also known as ad views. For example, CPM rate of Php 50.00 means that it will cost you Php 50.00 for every 1000 times your banner is displayed.

How do I measure the exposure of my advertisement?

For banner advertisements, the exposure is measured by the number of times the banner is displayed to a visitor which is also known as impressions or ad views.

Can I track the exposure of my banner advertisement?

All our advertisers are sent a performance report after their advertising campaign is over or upon request. The report is to be sent through e-mail.

How long will my ad run?

The default for all advertising campaigns is to run for 1 month (ad views are spread in the duration of 1 month). But the advertiser has the option to change the spread duration from 1 – 30 days.

How much is the minimum purchase?

Banner advertisements are purchased at a minimum of 10,000 impressions per month.

Do you accept animated images for banner advertisements?

Yes. We allow animated images in Flash and GIF formats.

What will happen if there is no enough visitors/traffic to display my advertisement?

If there is no enough traffic generated to reach the maximum impressions set for your advertisement, then the expected duration of your advertisement will be extended until all your purchased impressions will be used for no additional charge. All advertisements are guaranteed of purchased impressions and the advertisement will remain active until all impressions are used up.

How can I verify your website monthly statistics?

All paid advertisers will receive a PDF report of our latest statistics (for the past 30 days) from our web statistics and Google Analytics upon payment if requested.

Note: Prices are based on the current traffic of Manila Touch as of November 20, 2011. Prices may change without further notice. Always ask for an updated price list.